



A PROVEN PARTNERSHIP FOR U.S. AGRICULTURE

FARM BILL REAUTHORIZATION

COALITION TO PROMOTE U.S. AGRICULTURAL EXPORTS

ONE PRIORITY

To bolster U.S. international market development efforts, further boost U.S. agricultural exports, and help U.S. agriculture and related businesses in rural America prosper, **the Coalition to Promote U.S. Agricultural Exports strongly believes that Market Access Program (MAP) funding should be increased to \$400 million annually; and Foreign Market Development (FMD) program funding to \$69 million annually.**

WHY?

The competitive standing of American agriculture overseas is at stake.

The European Commission allocated €185.9 million euros (\$210.6 million USD) in 2022 for the promotion of European Union agri-food products both globally and in Europe. China's Belt and Road Initiative states, "We will actively pursue agricultural co-operation and development overseas, establish large-scale offshore centers for farm product production, processing, storage, and transportation, and cultivate internationally competitive multinational agricultural companies."

In January, the Regional Comprehensive Economic Partnership went into effect. The \$200 billion free trade agreement among 15 Asia-Pacific member countries establishes the largest trade block in history and accounts for 30% of the world's population and 30% of the world's GDP. The U.S. isn't included.

Our investment has declined even in the face of global challenges and the need to expand and diversify markets.

MAP and FMD are entering a third decade without increase. Adjusted for inflation and for sequestration, the real dollar value of each program continues to diminish. Fully one-third of MAP funding has been lost to sequestration, inflation, and program administration. FMD hasn't had a raise in 19 years. MAP has been at the same funding level since 2006.

The return on federal investment in these programs is significant and undisputed. Between 1977-2019 these programs resulted in:

- **\$677 billion** of additional revenue
- **\$219.8 billion** increase to farm cash receipts
- **\$58.8 billion** to farm income
- 6.1% average annual increase in volume of agricultural products exported
- 13.7% average annual increase in value of agricultural exports
- \$24.50 return for every dollar invested.

"We need to diversify to decrease reliance on any one market."

- Secretary of Agriculture
Tom Vilsack