

THE COALITION TO PROMOTE U.S. AGRICULTURAL EXPORTS

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Coalition to Promote U.S. Agricultural Exports Applauds Introduction of CREAATE, Doubling Investments in Agricultural Export Programs

WASHINGTON, D.C. – The Coalition to Promote U.S. Agricultural Exports applauds Senators Angus King (I-ME), Joni Ernst (R-IA), Tina Smith (D-MN), and Chuck Grassley (R-IA) for introducing the Cultivating Revitalization by Expanding American Agricultural Trade and Exports (CREAATE) Act of 2022, which would double funding for USDA’s Market Access Program (MAP) and Foreign Market Development (FMD) Program. Both programs are critical to expanding global market access for U.S. produced agricultural exports.

A recent econometric study conducted by agricultural economists at IHS Market and Texas A&M University predicted that doubling funding for these programs would generate an additional \$44.4 billion in U.S. agricultural exports over the 2024-2029 time period. This would directly benefit farmers, livestock producers, dairy operators and small businesses as they work to maintain and expand their global presence.

“Global competitors keep spending more to promote their exports, but MAP funding hasn’t been increased since 2006 and FMD funding hasn’t changed for two decades,” said Robbie Minnich, senior government relations representative with the National Cotton Council, and chair of the Coalition to Promote U.S. Agricultural Exports. “If the programs did not work to open and expand markets for American agricultural products, the private sector would not continue to invest more than 70 percent of the total funding each year. We greatly appreciate Sens. King, Ernst, Smith, and Grassley’s recognition and commitment to doubling funding for MAP and FMD.”

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The legislation must now be considered within the Agriculture Committee, and the Coalition urges the Committee to swiftly consider and pass this important bill.

The Coalition to Promote U.S. Agricultural Exports is a group of 150 organizations focused on protecting and enhancing U.S. agricultural export promotion programs to help America's agricultural industry reach more consumers and compete in a dynamic global marketplace.

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