

THE COALITION TO PROMOTE U.S. AGRICULTURAL EXPORTS

HOW TO ADD A SUCCESS STORY BLOG POST TO THE AG EXPORTS COUNT WEBSITE

CREATE AN ACCOUNT

Visit <https://agexportscount.com/wp-login.php?action=register>.

Choose a username and enter your email address.

Then, click the **Register Button**.

Next, you'll need to **go to your email** account, where you'll find an email from WordPress with a link to create a password.

If you don't see the email, check your spam or junk folder.

After clicking on the link, you'll be taken to a page where you'll be prompted to **choose a password**.

With an account created, go to the main log-in page using the link below and enter your username and password.

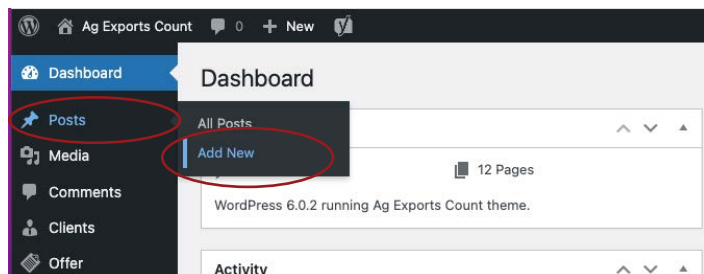
<https://agexportscount.com/wp-login.php>

The image displays three sequential screenshots of the WordPress registration and login interface. The top screenshot shows the 'Register For This Site' form with fields for 'Username' and 'Email', and a 'Register' button circled in red. The middle screenshot shows the 'Enter your new password below or generate one.' screen with a 'New password' field, a password strength hint, and 'Generate Password' and 'Save Password' buttons. The bottom screenshot shows the 'You are now logged out.' message and the main login form with fields for 'Username or Email Address' and 'Password', a 'Remember Me' checkbox, and a 'Log In' button.

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SET UP YOUR BLOG POST PAGE

After logging into your account, you'll be able to post your Success Story as a blog post. You'll be logged into the dashboard. From there choose **Posts/Add New** along the left side.



Please do the following steps in order!

Not completing these steps in order could result in errors. Please see the next page for a visual guide.

1. Type or paste the article title/headline, where it says **Add title**.
2. In the right column, click **Success Stories** under **Categories**. If you do not see the right column, click the gear icon at the top of the page on the right side. 
3. Scroll down and click on the gray box in the right column which says "**Set Featured Image**" and choose or upload your **organizational logo**.
4. You'll now go back to the main section of the page. Type or paste your article in the box under **Article Text**. You can format the text as needed to add paragraphs, bold copy, bullets, etc.
5. Scroll down and click the **Add Image Button** to add up to three images. *(Images are optional and you can add one, two or three images to your article.)*
6. Choose **Export Product** from the drop down menu.
7. Choose up to three **Export Markets** by clicking the box next your market(s).
8. Select the **Participating Organization** from the drop down menu.
9. Select the corresponding funding **Program** or programs.
10. Choose **States Impacted**, please limit to the top three.
11. Click **Publish** (top right) and then a button will appear that says **Submit for Review**.
Note: You must also click the Submit for Review Button. An administrator will then review and publish your post.

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1 Sample Headline Here

Type / to choose a block

4 Article Text *

Enter the main article content.

[Add Media](#)

Paragraph

Following several virtual trade service meetings in early 2021, Molitalia decided to purchase SW to produce flour for its branded cookie and cracker product lines. Before the shipment arrived, Molitalia asked USW to review their soft wheat milling system. An important part of that system is tempering, or adding water to wheat before it is milled to extract the most flour possible. It is a key source of efficiency in a mill.

U.S. SW has less moisture than wheat from competing origins. It is important to milling companies to take advantage of this factor and optimize tempering systems to demonstrate the value of low-moisture, U.S. SW wheat grist.

USW's milling expert found that the tempering system was not supplying the amount of water needed to efficiently mill SW wheat.

Molitalia took USW's recommendation to add a second tempering stage and was able to properly mill its purchase of 5,500 metric tons of SW in 2021/22, with a value of \$1.5 million. This was the company's first purchase of U.S. SW since 2010 and returned an estimated \$12.3 million to wheat farmers in the Pacific Northwest.

5 Image 1
Optional: Select or upload an image.



6 Export Product *

Select the export product.

Wheat

7 Export Market *

Select the applicable export market or markets.

ASEAN Asia Bahrain Bangladesh Brazil Cambodia Canada Caribbean Central America Chile China Colombia Egypt Europe Finland France Germany Iceland India Indonesia Jamaica Japan Korea Malaysia Mexico North Africa Pakistan Peru Poland Philippines Saudi Arabia Senegal South America South Korea Southeast Asia Sri Lanka Taiwan Thailand Turkey United Arab Emirates United Kingdom Vietnam

8 Participating Organization *

Select the participating organization.

U.S. Wheat Associates

9 Program *

Select the applicable program or programs.

Market Access Program - MAP Foreign Market Development Program - FMD Agricultural Trade Promotion Program - ATP Quality Samples Program - QSP Emerging Markets Program - EMP Technical Assistance for Specialty Crops - TASC

10 States Impacted *

Select the states impacted (up to 3).

Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington West Virginia Wisconsin Wyoming

11 Publish

2 Submit for Review

3 U.S. WHEAT ASSOCIATES

Post Block X

Status & visibility

Visibility Public

Post Format Standard

Move to trash

Yeast SEO

Readability analysis:

SEO analysis: Needs improvement

Improve your post with Yeast SEO

Permalink

Categories

Events

Success Stories

Uncategorized

Tags

Featured image

Replace Image

Remove featured image